

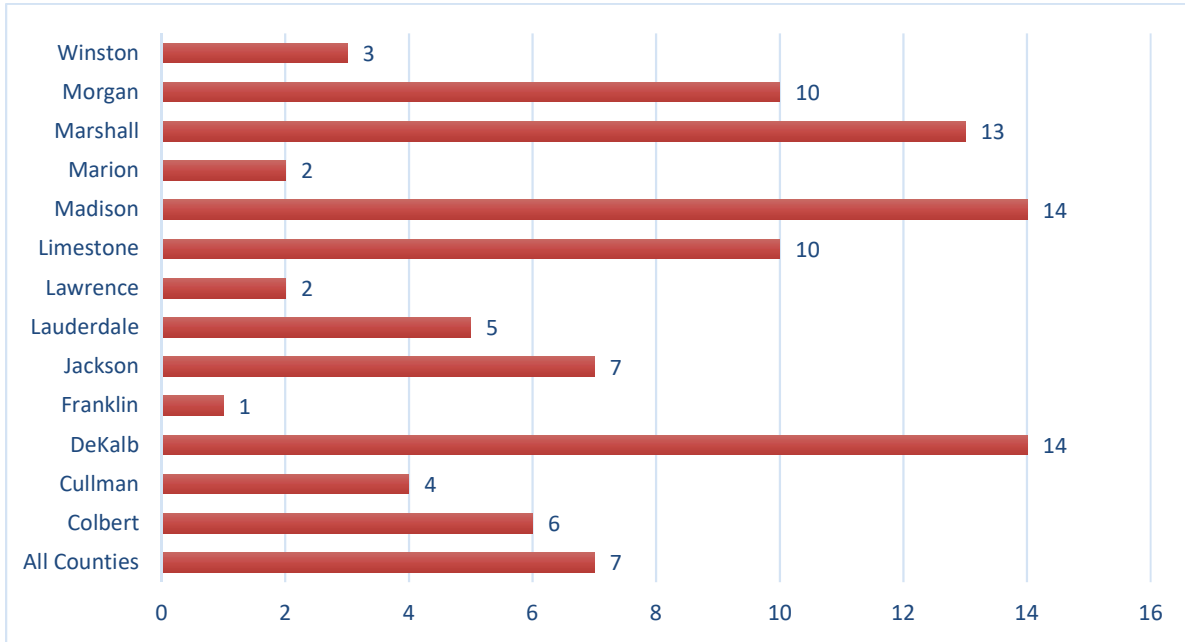


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**2018**  
**BUSINESS AND**  
**INDUSTRY NEEDS**  
**ASSESSMENT**  
**SUMMARY**

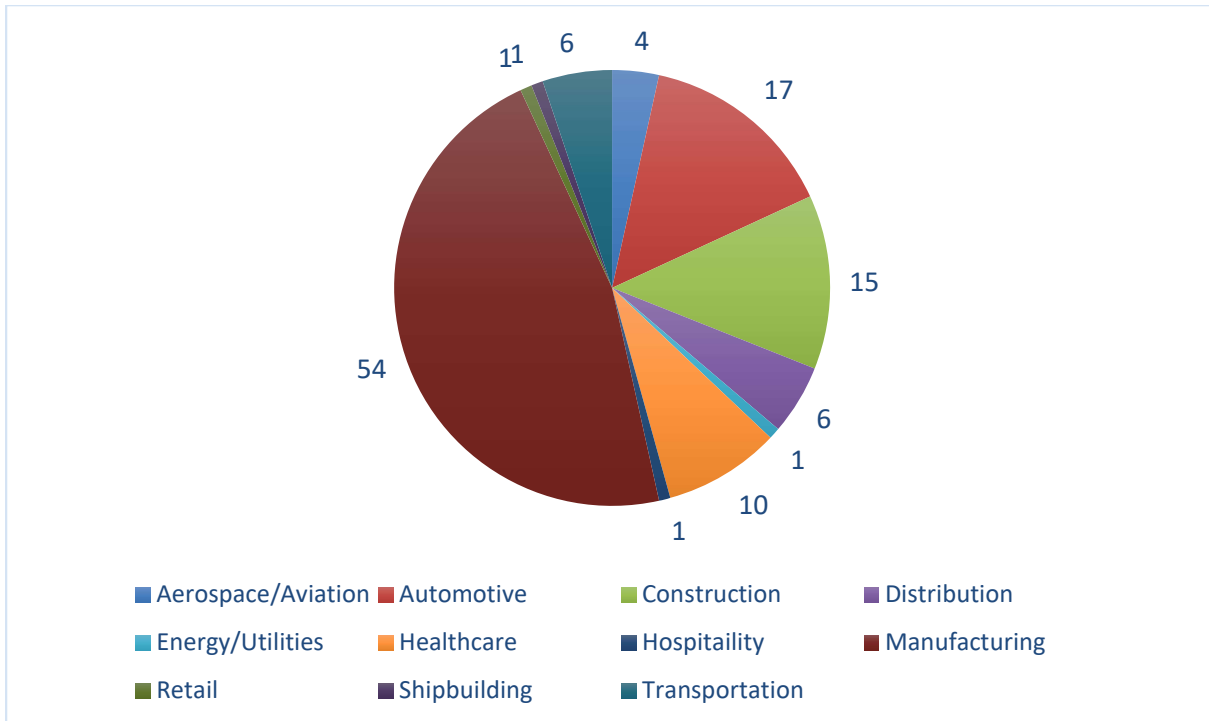
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**1) What Alabama county or county is your company located in?**



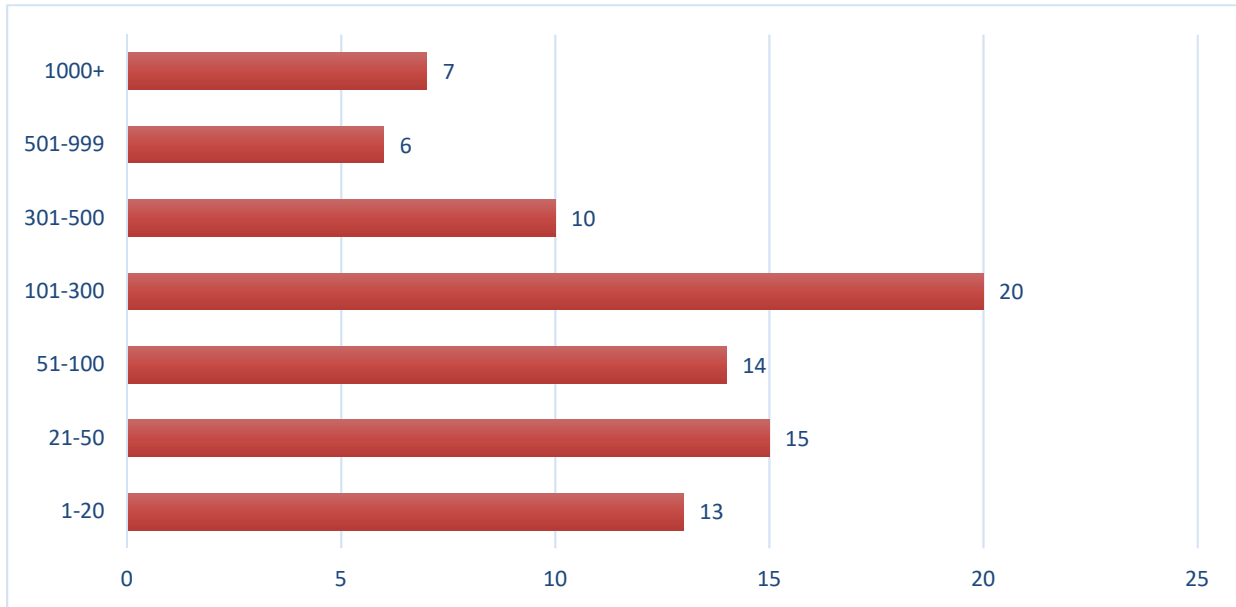
85 Respondents, 17 companies are located in more than 1 county

**2) What industry does your company represent?**



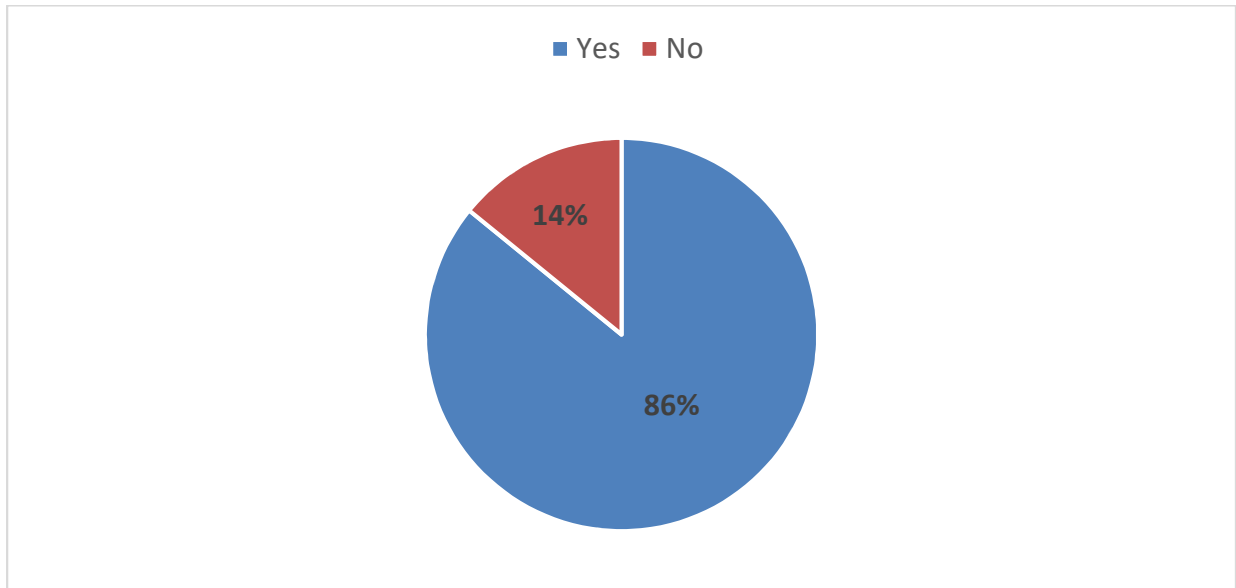
85 Respondents, 15 companies represent more than 1 industry

**3) How many full-time employees do you currently have?**



85 Respondents

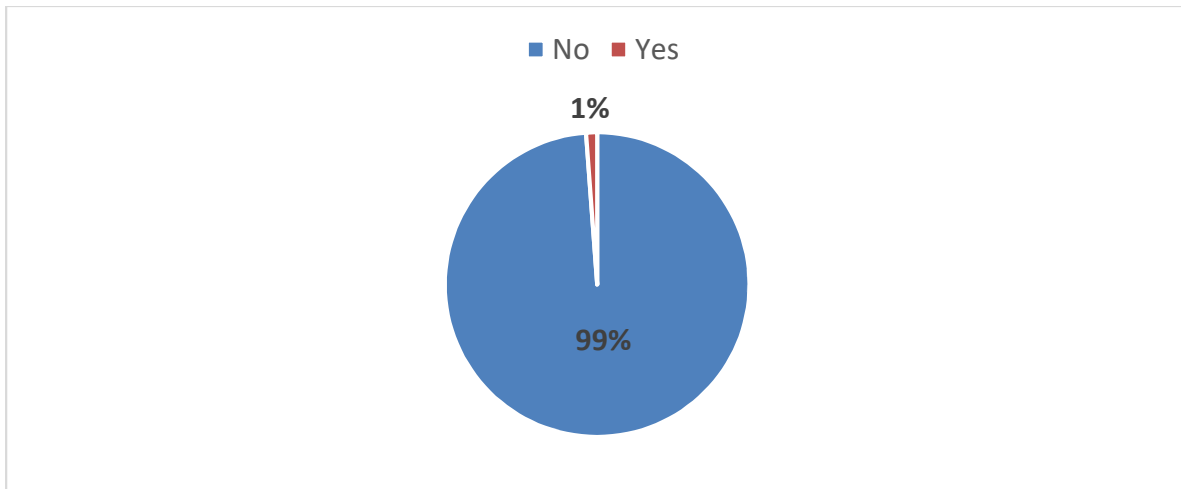
**4) Do you have a current or anticipated need to hire new employees?**



85 Respondents, 73 answered Yes; 12 answered No

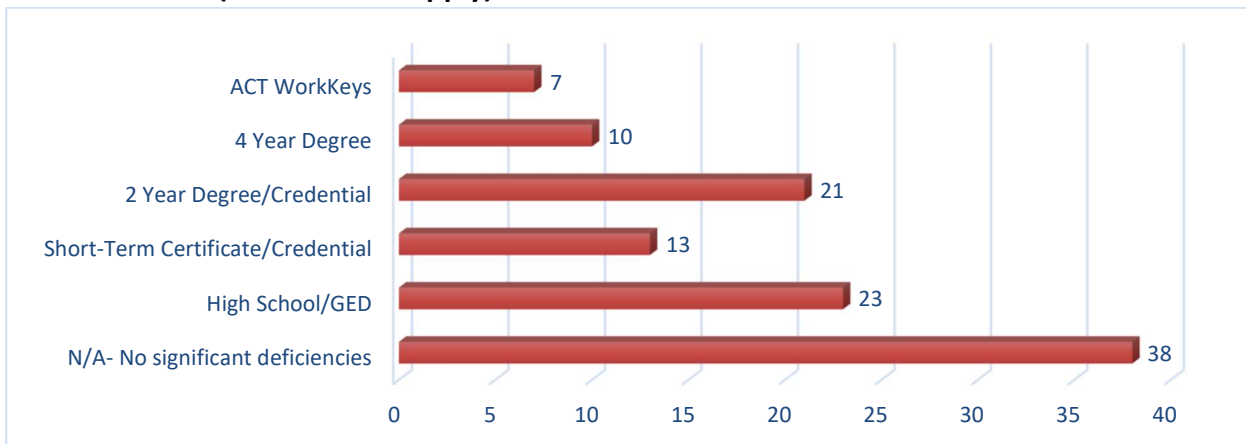
# of New Employees Anticipated to Hire	# of Companies
1-20	36
21-50	7
51-100	4
101-300	4
301-500	2
1000+	1

**5) Do you anticipate an upcoming reduction in the number of employees you have?**

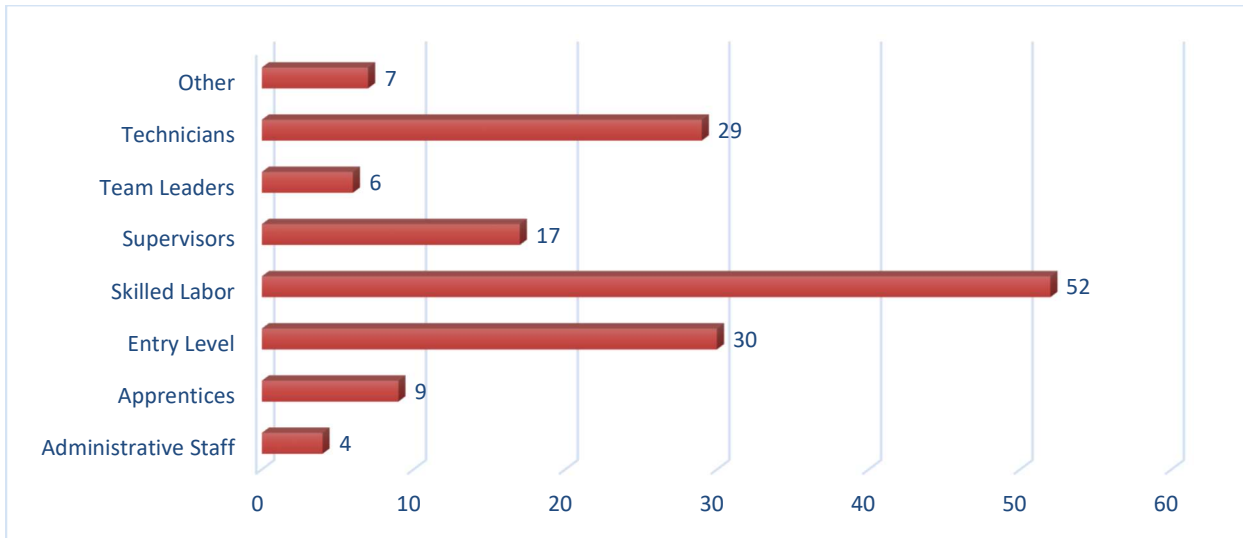


85 Respondents, 84 responded No; 1 responded Yes with expectation of reducing employees by 20-30

**6) Identify the most common education deficiencies that prevent you from hiring workers (check all that apply)**



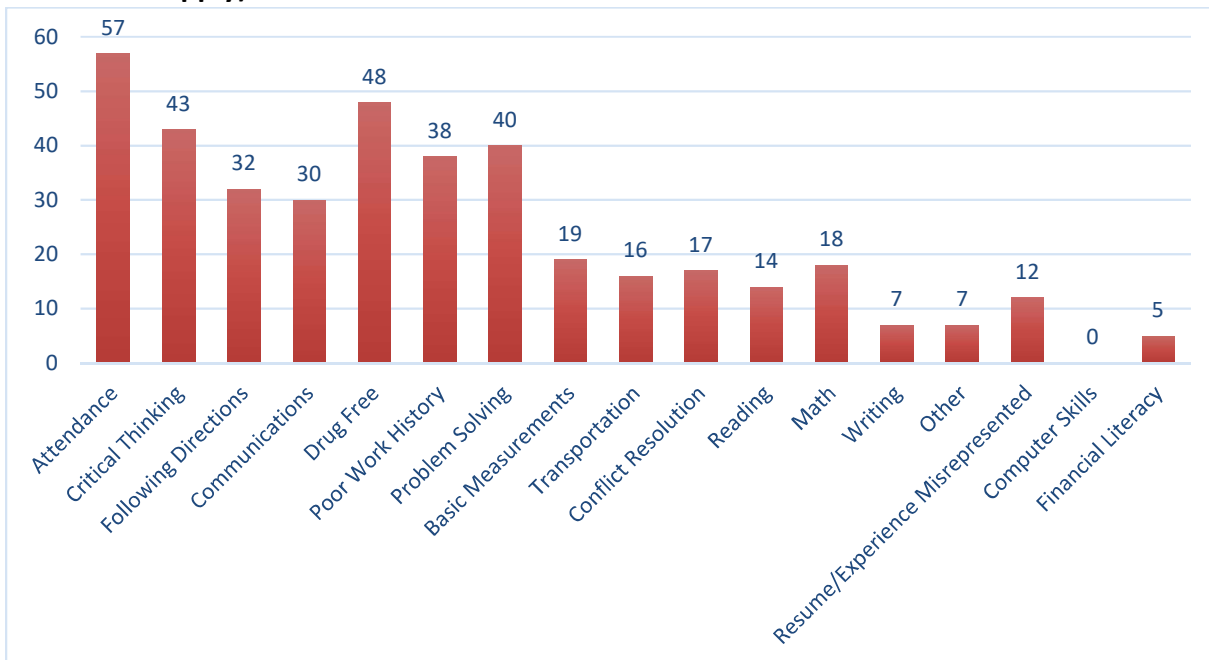
**7) Of your current potential employees, which positions do you have the most difficulty finding the appropriate qualifications for (check all that apply)**



69 Respondents, 44 employers selected more than 1 qualification.

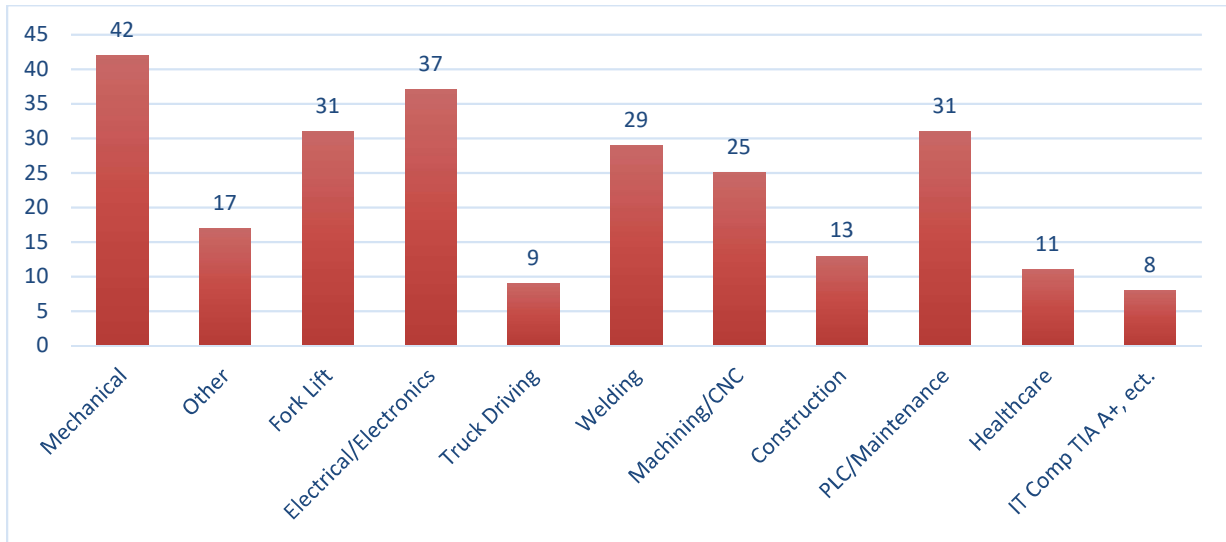
Other qualifications included: Specialized engineering disciplines, welders, electricians, millwrights, and RNs.

**8) What are the basic employability skills deficits that most often impact you? (Check all that apply)**



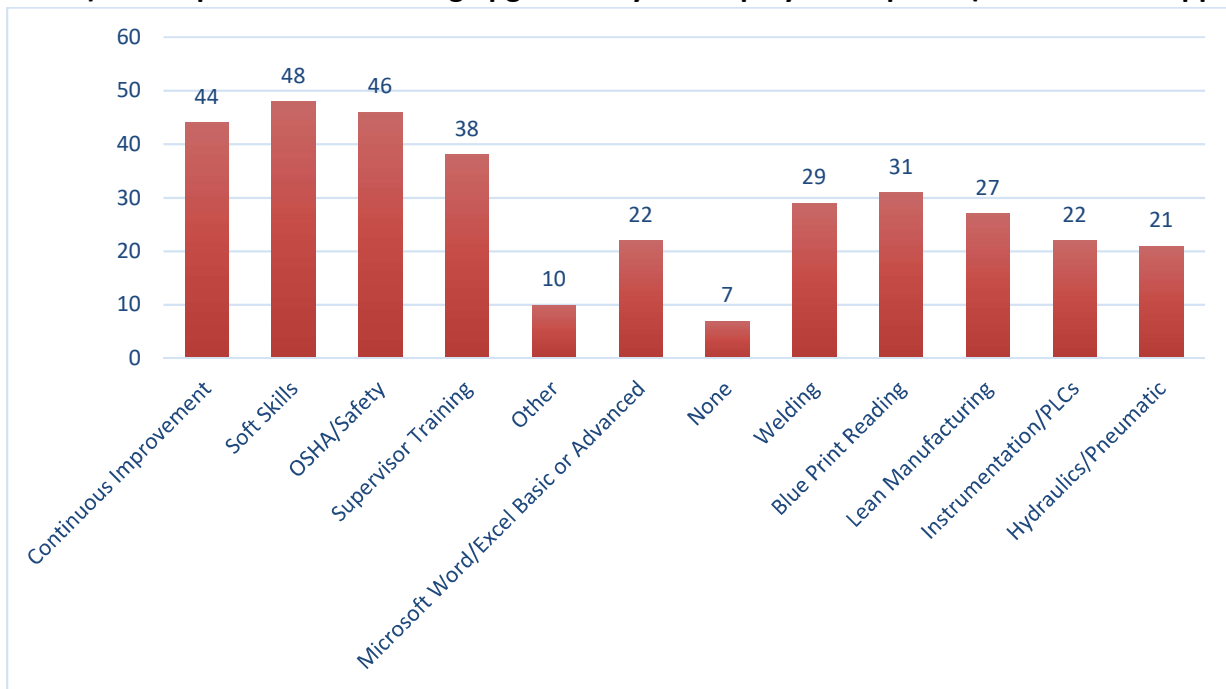
85 Respondents, 82 employers selected more than 1 skill deficit

**9) Which technical skills, certifications, or credentials are most important to your company? (Check all that apply)**

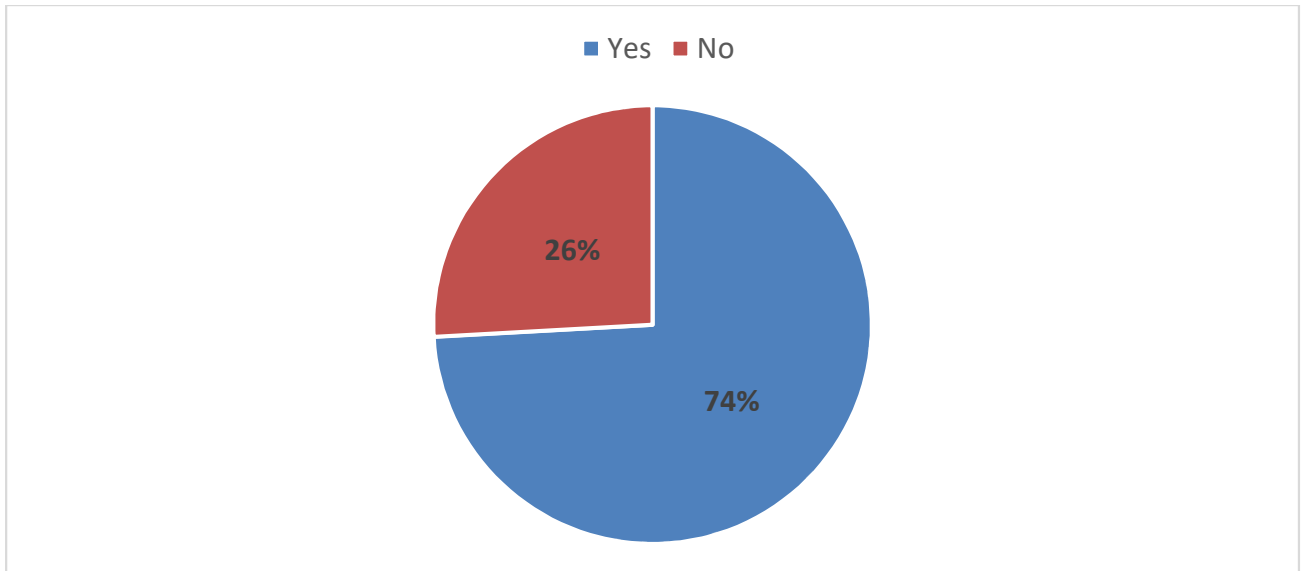


83 Respondents

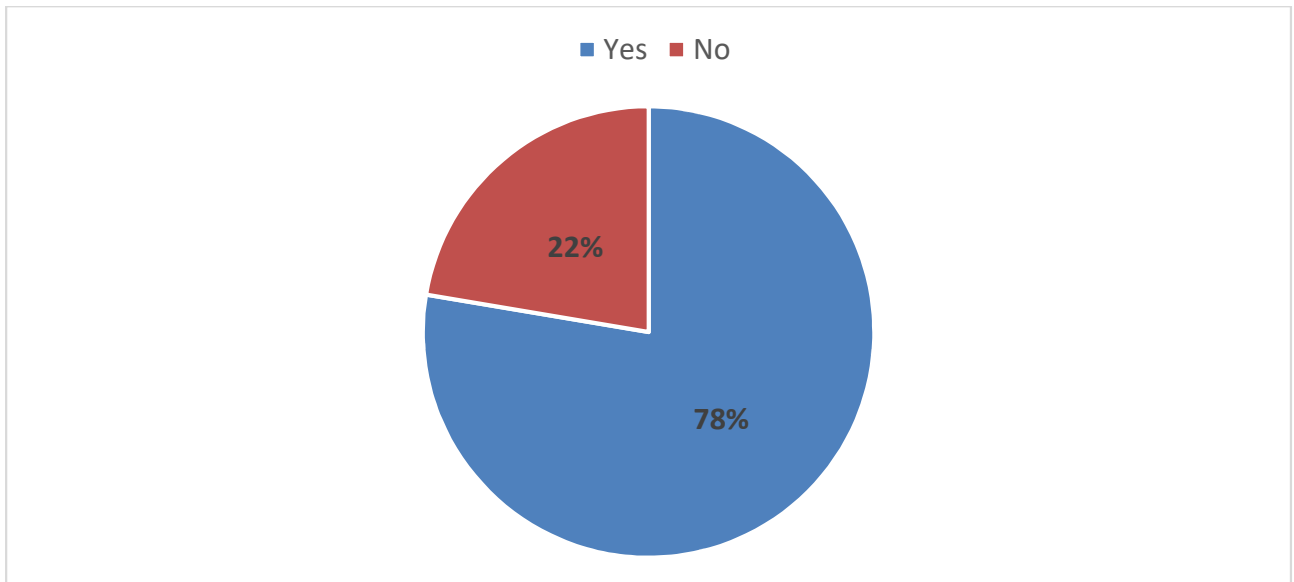
**10) What specific skills training upgrade do your employees require? (Check all that apply)**



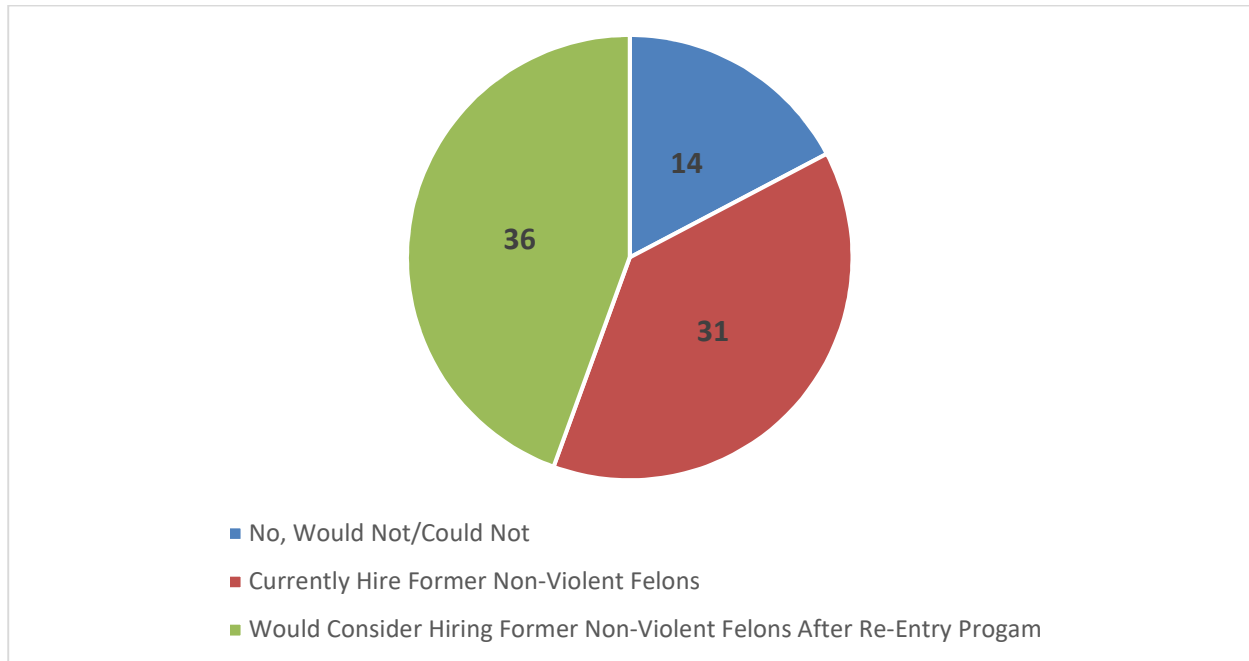
**11) Does your company engage in skills upgrade training for existing employees?**



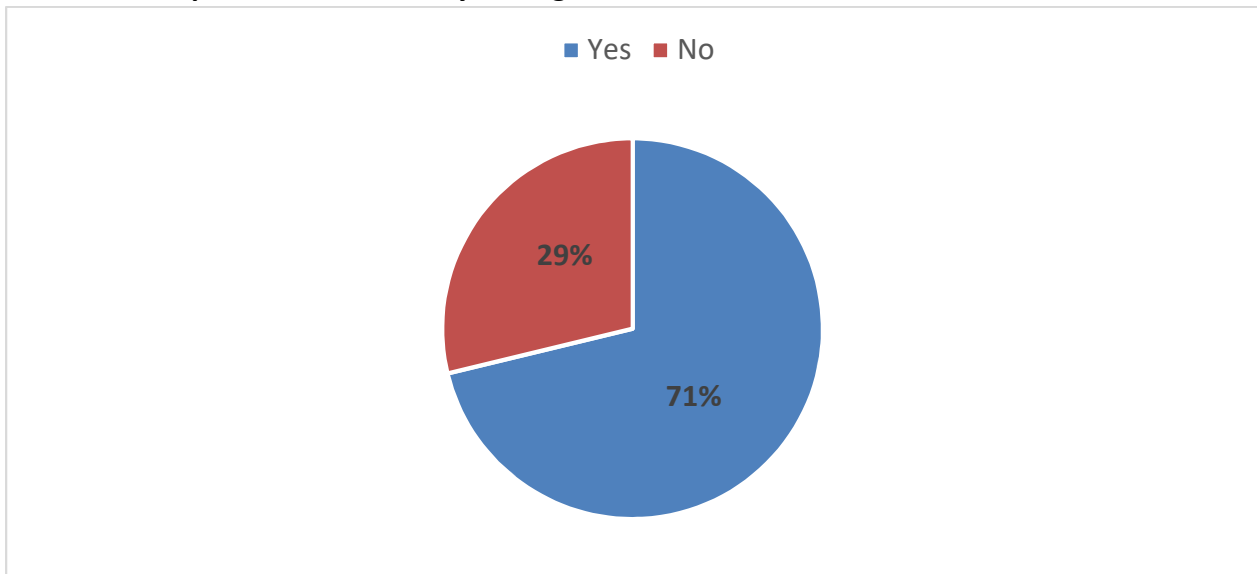
**12) Would you be interested in a grant to defray a portion of the cost of some customized workforce training?**



**13) Do you currently hire individuals with previous felony convictions, if not, would you consider hiring after successfully completing a workforce reentry program?**

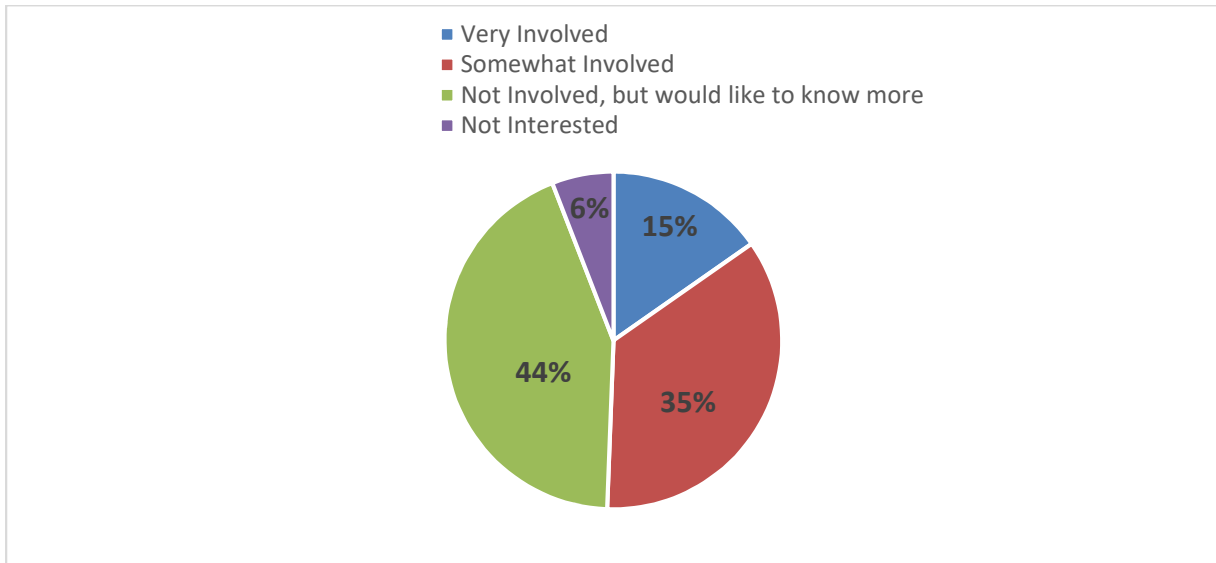


**14) Are you receiving the appropriate amount of communication regarding workforce development initiatives in your region?**





**15) Describe your involvement with the Regional Workforce Council in the past 12 months.**



**16) Would you like a copy of the finished survey results to see how your company compares to others in the state?**

