

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Early Price (through September 29) Standard Price (Sept 30 - October 6)	\$10,000 \$10,250	\$5,000 \$5,250	\$2,500 \$2,750	\$1,000 \$1,250	\$500 \$750
Number of tickets for hospitality room per day (Valued at \$10 per ticket)	10	8	6	4	2
Number of lunch tickets per day (Valued at \$30 per ticket)	10	8	6	4	2
Number of VIP Breakfast tickets (Valued at \$30 per ticket)	10	8	6	4	2
Number of parking passes (Valued at \$10 per pass)	5	4	3	2	1
Display booth in World of choice	X	X	X	X	X
Recognition of sponsorship level on video wall display at WOW	Co. Logo	Co. Logo	Co. Logo	Co. Name	Co. Name
Recognition of sponsorship level on NAW social media	Co. logo & website link	Co. Logo	Co. Logo	Co. Name	Co. Name
Recognition of sponsorship level on NAW WOW landing webpage	Co. logo & website link	Co. Logo	Co. Name (bold)	Co. Name	
Company-provided video placed on WOW website	Co. logo, description, & video link	Co. name & link to website			
Choice of booth location within World	X	X			
VIP Breakfast recognition (5-min. presentation)	X				
NAW Newsletter Spotlight	X				

NOTE:
Additional tickets may be purchased

